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# NETIA expands its global dealer network

**FRANCE** Broadcast software provider NETIA has announced two additions to its worldwide dealer network – Sendewelt GmbH & Co in Germany, and Avitek Audio & Video Systems in Turkey.

Sendewelt specialises in serving German-speaking markets, providing solutions including digital media management and software used in interactive TV. Avitek Audio & Video Systems, meanwhile, was founded in February 2006 as an engineering and project integration corporation focusing on the professional broadcast sector. As members of the NETIA dealer

network, both will provide localised sales and support services.

NETIA president and ceo Christophe Carniel commented: “Avitek and Sendewelt are vital players within their respective broadcast markets. We’re confident that their expertise and leadership in integrating and installing forward-looking broadcast systems will enable NETIA users to implement smart, sophisticated content management solutions.” ■

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