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February 22, 2007

A Prism Business Media Publication

**Is technology moving faster than your skills?**

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**Top Story**



**OfficeMax expands digital signage initiative**

OfficeMax broadcasts a live CNN satellite feed, using directional sound technology, to inform and entertain customers without disrupting their shopping.

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**ChyTV from Chyron... Video Signage for Public-Space Television**

Turn any TV or video display into a dynamic video sign. Ideal for conveying timely information, advertising and security alert messages, ChyTV displays animated graphics and text combined with windowed or full screen video sources. Cost-effective, powerful and flexible, ChyTV enables creative messaging for university, restaurant, hotel, sports venues, hospitals, churches, transportation, retail, corporate and government applications.

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### Application Spotlight



[AV systems integrator brings in 103in plasma display](#)

The plasma installation will also serve as a site where customers can view and purchase the super-sized plasma display.

[University of New Mexico enhances financial services center with video wall](#)

The video wall and conference system allows for a trading floor look and displays current stock pricing information and a real-time stock and news ticker.

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### Narrowcasting News & Events



[The Fox Theatre installs three digital displays](#)

The front display

**von**  
voice, video & vision

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The Global IP  
Communications  
Event

Get to VON  
and see how  
the Internet  
is changing  
the face of  
Broadcasting

measures approximately 3ft by 38ft, while each of the two side displays measure approximately 3ft by 6.5ft.

### [WTA announces Teleport Awards for Excellence finalists](#)

Arqiva Satellite Media Solutions, NewCom International and RRSat Global Communications Network vie for the year's top operator.

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Register today at [www.SATELLITE2007.com](http://www.SATELLITE2007.com) for the SATELLITE 2007 Enterprise Forum. The two-day forum features relevant sessions on Digital Signage, Corporate Networking, Business Continuity Via Satellite, Mobile TV and more. Click here for the complete SATELLITE 2007 Enterprise Forum program [www.satellite2007.com/program/16](http://www.satellite2007.com/program/16).

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## **Partnership News**

### [Dutch video distributor nets two digital signage contracts](#)

Christie and Altinex turn to PiXilVision to distribute products in the Netherlands.

### [InfoValue to manage remote content viewing in 24 JLC locations](#)

JLC's service allows boat racing fans across Japan to watch the action relayed to betting locations via InfoValue's IP video-streaming technology.

### **Digital Signage Products**



### [Doremi Cinema bolsters security in its latest DCP-2000](#)

Each DCP-2000 server includes the CineLister software utility that provides user-friendly scheduling and playlist administration.

### [NETIA to unveil audio production and broadcast software at NAB2007](#)

Radio-Assist 7.5 covers each part of the production and broadcast workflow, allowing users to record, edit or prepare a playlist.

### [Telairity to showcase BE8000 H.264 HD encoder](#)

The BE8000 is a scalable, fully programmable broadcast encoder for HD video compression using the Main Profile Level 4 H.264/AVC standard.

### [FFV ships new digital video recorder](#)

The Omega Deck allows users to simultaneously record, play and store multiple SD and HD video files, and create video clips, loops and playlists.

### [DNF slow-motion controller to manage Sony DSR-DR1000](#)

The ST304-DSR1K supports simultaneous record and playback, so users can mark cue points on the fly and play back video instantly without disrupting the record process.

### [New TV One PC card converts PC, HDTV signals into standard video](#)

The C2-160 handles most computer resolutions up to 2048 x 2048 at any vertical refresh rate and all HDTV resolutions up to 1080p.

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